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Weakening of negative relative to positive associations with cocaine-paired cues contributes to cue-induced responding after drug removal

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Cocaine has been shown to have initial positive (euphoric) and delayed negative (anxiogenic) effects in both humans and animals. Cocaine-paired cues are consequently imbued with mixed positive and negative associations. The current study examines the relative roles of these dual associations in the enhanced drugseeking observed upon presentation of cocaine-paired cues. Rats ran a straight alley once/day for a single i.v. injection of cocaine (1.0 mg/kg/inj) in the presence of a distinctive olfactory cue (scented cotton swabs placed under the apparatus). An alternate scent was presented in a separate cage 2-h prior to runway testing. After 15 trials/days, the scents and cocaine reinforcer were removed and a series of extinction trials (lasting for 1 or 3 weeks) was initiated. Immediately following extinction, runway responding was tested during a single trial in the presence of the cocaine-paired or non-paired cue. As previously reported, while subjects initiated responding faster over trials (reduced latencies to leave the start box), they exhibited a progressive increase in approach–avoidance conflict behavior ("retreats") regarding goal-box entry, reflecting cocaine's dual positive + negative effects. Once established, retreat behaviors persisted over the course of 1 or 3 weeks days of extinction. However, both run times and retreats decreased in response to presentation of the cocaine-paired but not the non-paired scent. These data suggest that, after reinforcer removal, cueinduced cocaine-seeking stems in part from a reduction in approach–avoidance conflict; i.e., a greater weakening of the negative relative to the positive associations that animals form with cocaine-paired stimuli.

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1. Introduction

Human cocaine addicts report that once the initial drug-induced state of euphoria subsides, they experience profound levels of anxiety, agitation, depression, and fatigue [\(Resnick and Resnick, 1984; Smith,](#page-5-0) [1986; Washton and Gold, 1984; Williamson et al., 1987\)](#page-5-0). These negative effects of cocaine occur even while plasma levels of the drug remain high, suggesting that the onset of such effects is not a result of drug withdrawal, but more directly related to the inherent mixed or opponent-process properties of cocaine ([Van Dyke and Byck, 1982\)](#page-5-0). The negative/aversive actions of cocaine have also been demonstrated in animal studies. Cocaine increases the reluctance of animals to explore an open field task [\(Simon et al., 1994; Yang et al., 1992](#page-5-0)) or enter the open arms of an elevated plus maze [\(Rogerio and Takahashi, 1992\)](#page-5-0). Cocaine administration has been reported to potentiate an animal's avoidance of an inherently negative environment [\(Costall et al., 1989](#page-5-0)) and decrease responding in conflict tests [\(Fontana and Commissaris, 1989](#page-5-0)). While animals develop conditioned preferences for distinct environments paired with the immediate effects of i.v. cocaine, they exhibit aversions

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for environments paired with the effects present 15-min post-injection [\(Ettenberg et al., 1999; Ettenberg and Bernardi, 2007; Jhou et al.,](#page-5-0) [submitted manuscript; Knackstedt et al., 2002; Pliakas et al., 2001\)](#page-5-0). Additionally, cocaine has long been known to produce increases in plasma and/or brain levels of stress hormones such as adrenocorticotropin and corticotropin-releasing factor [\(Goeders, 2002; Goldstein, 1991; Koob,](#page-5-0) [1999; Moldow and Fischman, 1987; River and Vale, 1987](#page-5-0)) and more recently its negative effects have been associated with actions within structures of the extended-amygdala (e.g. [Wenzel et al., 2011](#page-5-0)) that have themselves been implicated in fear, stress and anxiogenic states (e.g., [de](#page-5-0) [la Mora et al., 2010; Tanimoto et al., 2003; Walker and Davis, 2008\)](#page-5-0). Collectively, these studies provide clinical, behavioral, and neurobiological evidence that demonstrates the presence of profound aversive/anxiogenic properties of cocaine administration.

The demonstration that cocaine produces dual and opposing actions would seem to suggest that the motivation of organisms to seek the drug must involve both positive (approach) and negative (avoidance) features. To assess the nature of these dual actions of cocaine, our laboratory has developed and employed a runway model of drug self-administration in which animals traverse a straight alley once a day to enter a goal box where they receive an i.v. injection of the drug reinforcer. In this model the time it takes the subject to reenter the goal area each day provides an index of that subject's motivation to seek the drug. The runway has been successfully employed

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to assess the motivation of subjects to seek a variety of drug and natural reinforcers (e.g. for a review see [Ettenberg, 2009\)](#page-5-0). Early on, it was found that animals running for cocaine, exhibited a unique pattern of responding that had not and has not been observed with other drug reinforcers (e.g., [Ettenberg and Geist, 1993; Su et al., 2011](#page-5-0)). While cocainereinforced animals initiate responding (leave the start box) more and more quickly as trials progress (demonstrating the positive motivational "pull" of the drug), they develop a progressive increase in "retreat behaviors" in which they approach the goal quickly, but then stop at the threshold, turn, and run back toward the start box [\(Ettenberg and](#page-5-0) [Geist, 1991\)](#page-5-0). These retreat behaviors have been shown to reflect an approach–avoidance conflict about goal-box entry that stems from the mixed positive (rewarding) and negative (anxiogenic) associations with the goal box that in turn stem from cocaine's opponent-process properties (see review by [Ettenberg, 2004](#page-5-0)). Thus, the runway selfadministration model provides a unique means of investigating the dual positive and negative actions of cocaine administration within the same subject on the same trial.

In the current study, we employed the self-administration runway to examine a topic of primary interest in the drug abuse field, namely the role of drug-paired environmental stimuli as a motivating factor for the return to drug-seeking behavior observed after a period of drug abstinence [\(Childress et al., 1987, 1988; O'Brien et al., 1992;](#page-5-0) [Rescorla and Cunningham, 1978; Robbins and Ehrman, 1992\)](#page-5-0). Previously we had reported that while heroin reinforcement supported more robust goal-directed performance in the runway (i.e., faster start and run times) compared to cocaine (in the same subjects), those animals were subsequently more responsive to the presentation of cocaine-paired cues than heroin-paired cues after the drug reinforcers had been removed (i.e., after a period of non-reinforced responding) [\(Su et al., 2011\)](#page-5-0). More specifically, in animals with a history of both cocaine and heroin reinforcement, only the cocaine-paired cue (and not the heroin cue) induced a reduction in runway retreat behaviors during extinction. This decrease in retreats in the presence of the cocainecue suggests that the strength of the negative associations with that cue (i.e., the factor motivating avoidance of the goal box) weakens faster than the positive associations with the cue (the factor motivating approach behavior) — hence goal-directed behavior is potentiated. If correct, this would represent a novel explanation for cue-induced response reinstatement/relapse of drug-seeking behavior. Of course it remains unclear whether or not the results obtained by [Su et al. \(2011\)](#page-5-0) were dependent upon the animals' prior comparative experience with both heroin and cocaine. The current study was therefore devised to extend these findings by focusing solely on cocaine and comparing the runway performance of animals presented with either a cocaine-paired or non-paired cue after varying periods of non-cued/non-reinforced trials. If the strength and/or persistence of the positive associations with a cocaine-paired cue are indeed stronger than that of the negative associations with that cue, then the impact of non-cued/non-reinforced responding should be a shift in the relative valence of the cue toward the positive — thereby resulting in a reduction in the frequency of approach–avoidance retreat behaviors when the cocaine-paired cue is again presented. The present experiment tested this prediction.

2. Material and methods

2.1. Subjects

Male adult albino Sprague–Dawley rats ($n=37$), weighing 330–360 g at the time of surgery, were obtained from Charles River Laboratories (Wilmington, Massachusetts, USA) and served as subjects. Animals were individually housed in plastic cages within a temperaturecontrolled (23 °C) vivarium maintained under a reverse 12-hour light– dark cycle (lights off at 0800 h). Animals were provided ad libitum access to food (Purina Rat Chow) and water throughout the duration of the study. All animal handling and experimental procedures adhered to the NIH Guide for the Care and Use of Laboratory Animals and were reviewed and approved by University of California at Santa Barbara's Institutional Animal Care and Use Committee.

2.2. Surgery

Rats were acclimated to human handling and vivarium conditions for a minimum of 1 week prior to i.v. catheterization. Each animal was then deeply anesthetized via isoflurane inhalation (4% for induction and 1.5–2.5% for maintenance). During surgery, rats were administered atropine (0.02 mg/kg, i.m.) to prevent respiratory congestion, and a non-opiate analgesic, flunixin meglumine (FluMeglumine; Phoenix Pharmaceuticals, Belmont, California, USA) (2.0 mg/kg, s.c.) to reduce post-surgical pain. Each animal was fitted with a chronic indwelling catheter (13 mm of polyethylene tubing, 0.3 mm inner diameter, 0.64 outer diameter; Dow Corning Corporation, Midland, MI, USA) inserted into the right jugular vein and secured in place by silk sutures. The open end of the catheter was passed subcutaneously to a stainless steel guide cannula (Item 313 G; Plastics One, Roanoke, VA, USA) that exited though a small 2 mm hole on the midline of the animal's back. The cannula was secured to a 2 cm square surgical Mersilene mesh (Bard; Warwick, RI) with dental cement and laid flat against the subdermal tissue. Following surgery, animals received the antibiotic, ticarcillin disodium/clavulanate potassium (Timentin; 50 mg/kg i.v. in 0.25 ml sterile 0.9% physiological saline) and 0.1 ml of anticoagulant heparin (66 IU/ 0.1 ml i.v. prepared in 0.9% physiological saline) to protect against microbial infection and to promote catheter patency.

All animals were allowed a minimum of 1 week to recover from surgery before the onset of operant runway training. During this time, the catheters were flushed once daily with Timentin antibiotic (20 mg in 0.1 ml), followed by 0.1 ml of heparinized 0.9% physiological saline. In addition, animals received 3.0 ml of 0.9% physiological saline subcutaneously once each day for 3 consecutive days to prevent dehydration. Topical antibiotic (Neosporin, Pfizer, New York, NY, USA) was applied to all incisions to aid healing and prevent infection. Prior to the start of the experiment, catheter patency was confirmed in all animals by observing the behavioral impact of an i.v. injection of the fast-acting barbiturate, methohexital sodium (Brevital; 2.0 mg/kg in 0.1 ml filtered nanopure water). Animals that were unresponsive to the Brevital (did not exhibit loss of their righting reflex) were reimplanted with a new catheter using the left jugular vein and given additional days for recovery.

2.3. Drug

Cocaine hydrochloride (cocaine, 1.0 mg/kg) was provided by the National Institute of Drug Abuse. The drug was dissolved in sterile 0.9% physiological saline and delivered in a volume of 0.1 ml over a period of 4.6 s via a 10-ml syringe seated in a motorized syringe pump (Razel Scientific Instruments, St Albans, Vermont, US). The drug dose for this project is the standard dose that has been employed in prior studies in our laboratory and has been shown to produce optimal responding in the runway (i.e., fastest start latencies and run times; [Raven et al., 2000](#page-5-0)).

2.4. Runway apparatus

All trials for this experiment utilized two identical wooden straight-arm alleys (160 cm in length \times 12 cm wide \times 44 cm high). A start box and goal box (each 23 cm \times 20 cm \times 44 cm) were attached to opposite ends of each runway. The floor of each apparatus consisted of 3 cm steel rods, laid in parallel 1.2 cm apart perpendicular to the runway walls. Aligned along the length of the runway were 13 infrared photodetector-emitter pairs evenly spaced along the length of the

apparatus. The first pair was located within the start box and the 13th pair inside the goal box. The output from these sensors was fed to a desktop computer via a custom Any-Maze AMi interface (Stoelting Co, Wood Dale, IL, USA) that permitted the precise location of the animal in the alley to be recorded in real time throughout each trial.

Suspended above each apparatus were two long magnetic rails (spaced 3 cm apart) that ran in parallel along the entire length of the runway. Positioned between the rails was a liquid swivel (375-22PS, Instech Laboratories Inc., Plymouth Meeting, PA, USA) that connected the guide cannula on the animal's back to a 10-ml drug-filled syringe via polyethyne-20 tubing. Around the midsection of the swivel, a flat plastic disk was secured that prevented it from falling through between the magnetic rails. A pot magnet was attached to the underside of the plastic disk with the polarity aligned to repel that of the magnetic rails. The magnetic repulsion between the swivel assembly and the rails permitted the swivel to float slightly above the tracks and thereby provided a low-friction and low-resistance mechanism that permitted the rat to move freely throughout the alley, pulling the swivel assembly along behind and above the animal as it moved (for a more complete description of the runway apparatus, see [Geist and Ettenberg, 1990](#page-5-0)).

2.5. Procedure

Animals were habituated to the apparatus during a single 10-min trial prior to the start of drug self-administration. During runway testing, each subject was removed from its home cage and placed in a plastic holding tub for 10-min during which it was exposed to one of two distinct olfactory cues (McCormick's pure orange or almond food extract; Sparks, MD, USA). 2-h after the non-paired cue exposure animals were connected to the drug delivery system, and placed in the start box. After 5-s, the start door was opened to allow the animal access to the alley. Upon entry into the goal box (detected by interruption of the infrared photobeam within the goal box) the goal door was closed (to prevent re-tracing) and the syringe pump activated to deliver a single i.v. infusion of cocaine. Animals were left in the goal box for an additional 5-min and then returned to their home cages. Animals experienced 15 single-daily runway trials for cocaine reinforcement each of which was conducted in the presence of the alternate olfactory cue from that to which the animal had been exposed in the holding cage. In the runway, these cues were introduced by infusing cotton swabs with 3 ml of the scented extract and placed in plastic trays under the start box, halfway down the runway, and under the goal box. A fan was used to continuously aerate the runways with the odor. Thus, upon completion of the 15-day self-administration phase of the experiment, each animal had been exposed to both scents, only one of which was explicitly paired with the runway and the drug reinforcer. The order of presentation and assignment of the paired and non-paired cue were counterbalanced between and within groups.

Following the completion of this self-administration phase, animals underwent 1 or 3 weeks of one trial/day non-reinforced non-cued runway trials followed by a single test trial in which runway responding was assessed upon the presentation of either the cocaine- or nondrugpaired cue. This produced four groups of animals: two groups that experienced 1 week of extinction and were tested in either in the presence of the cocaine-paired cue $(n=10)$ or the non-paired cue $(n= 9)$, and groups that experienced 3 weeks of extinction prior to presentation of either the cocaine-paired cue $(n=9)$ or the nonpaired cue $(n = 7)$.

2.6. Dependent measures

Three dependent measures were collected on every runway trial throughout the experiment: start latency (the time to leave the start box once the start door was opened), run time (the time required to traverse the runway and enter the goal box once the rat had left the start box), and retreat frequency (the number of times the animal

ceased its forward locomotion toward the goal box, stopped, and reversed its direction back toward the start box).

3. Results

3.1. Runway self-administration

[Fig. 1](#page-3-0) depicts the runway behavior averaged across all subjects during the 15-day self-administration phase of the experiment. The data are expressed as 3-day mean (\pm SEM) scores to smooth the variability inherent when data are plotted from single daily measures. Individual one-way analyses of variance (ANOVA) were computed for each of the three dependent measures depicted in the figure. The results confirmed that start latencies significantly decreased over the course of testing (F $(4,36)=3.639, p<0.01$) suggesting that the goal box experience was motivating subjects to initiate responding with greater speed as trials progressed. In contrast to the decrease in start latencies that was observed over trials, subjects took longer to actually enter the goal box as testing progressed (F(4,36) = 6.497, $p<0.001$), an effect likely attributable to the significant increase in approach–avoidance retreat frequency that also increased over trials $(F(4,36)=28.003, p<.001)$.

3.2. Cue-induced responding

To ensure that there were no inherent group differences in performance prior to test day, runway data from the final three non-cued, non-reinforced trials were compared for the groups that would be presented with either the drug-paired or non-paired cue on the next trial (test day). Separate comparisons were made for groups in the one-week and three-week conditions and for each of the three dependent measures: start latency, run time, and retreat frequency. None of these comparisons yielded significant effects (two-tailed independent group Bonferroni-corrected t-tests, $p=n.s.$). Thus, any observed differences between the animals exposed to the drug-paired versus nonpaired cue on test day were not likely a consequence of inherent differences already present during the non-cued, non-reinforced trials.

3.2.1. Start latency

While start times improved dramatically over the course of acquisition [\(Fig. 1](#page-3-0)), the removal of the cocaine reinforcer unexpectedly had little impact — rats continued to leave the start box quickly throughout the experiment. Comparisons of the last 3 days of acquisition to the last 3 days of extinction in both the one-week and three-week extinction groups produced no statistically reliable effects (Bonferroni-corrected repeated-measures t-tests, $p=n.s.$). There were also no differences in the start latency when the period of extinction was extended from 1 to 1 weeks. Comparisons of the last 3 days of extinction for the oneweek group to the three-week group again yielded no significant effects (Bonferroni-corrected independent-group t-tests, $p =$ n.s.). On test day, the application of the drug-paired cue produced a modest but nonsignificant potentiation in responding relative to the non-paired cue. In animals having experienced one-week of extinction, the mean $(\pm$ SEM) start latency in response to the cocaine-paired cue was 5.3 s (± 1.4) compared to 6.2 s (\pm 0.7) in subjects exposed to the non-paired. Similarly, in animals having experienced 3 weeks of single daily extinction trials, the cocaine-paired cue produced a mean start latency of 3.8 s (± 0.6) compared to 8.52 s (± 2.2) for the non-paired cue group. Thus animals appeared to be more responsive to the cocaine-paired cue than the non-paired cue. However, a two-factor (Cue \times Withdrawal) independent-group ANOVA computed on the data from these four groups yielded no statistically significant effects.

3.2.2. Run times

As was the case for Start latency, there were no significant differences between the mean run times obtained during the last 3 days of acquisition and the last 3 days of extinction in either the one-week or

Fig. 1. Mean (\pm SEM) start latency, run time, and retreats for animals running an alley for a single daily injection of 1.0 mg/kg/inj i.v. cocaine. Data are expressed as three-day averages to smooth variability across trials. Note that while animals initiate trials with progressively shorter start latencies as testing continued, there are concurrent increases in run times and approach–avoidance retreat responses.

three-week extinction groups (Bonferroni-corrected repeatedmeasures t-tests, $p =$ n.s.). Similarly, while run times predictably slowed as extinction progressed (from 1 week to 3 weeks; see Fig. 2-A), this difference was not statistically reliable (Bonferroni-corrected independent group t-tests, $p=n.s.$). In contrast to the start latency data, groups behaved differently to the drug-paired versus non-paired cue on test day. Mean $(+SEM)$ run times for the four groups of subjects on test day are depicted on the right side of Fig. 2 (panel B). A twofactor (Cue×Withdrawal) independent-group ANOVA computed on the data from the four groups depicted in Fig. 2-B revealed a strong and significant main effect for Cue $(F(1,31)=9.36, p<.006)$ thereby confirming that animals entered the goal box more quickly when tested in the presence of the drug-paired cue compared to the non-paired cue. There was no main effect for "withdrawal" period indicating that, when averaged across both cue conditions, animals behaved comparably after 1 or 3 weeks of extinction (p > .05). Additionally, while the presentation of the drug-paired cue appeared to produce faster running after threeweeks compared to one-week of extinction (compare the two dashed bars in Fig. 2-B), and while the response to the non-paired cue seemed to weaken with prolonged extinction (compare the two dark bars of Fig. 2-B), these effects did reach statistical significance as there was no Cue × Withdrawal interaction (p > .05).

3.3.3. Retreats

The statistical analysis of retreat data exactly paralleled the results described above for [Run time](#page-2-0). Thus, once again, there were no

Fig. 2. Mean (+SEM) run times of animals having experienced either one-week or three-weeks of non-cued, non-reinforced runway responding (left panel A). The data reflect an average of the last three extinction trials. Panel B (right side) depicts the mean (+SEM) run times of animals on a single test day following either 1 or 3 weeks of extinction. Half the animals in each condition were presented with either a cocainepaired olfactory cue predictive of cocaine availability in the goal box, or a "neutral" nonpaired cue. Across both extinction conditions, animals entered the goal box more quickly in the presence of the drug-paired cue compared to the non-paired cue.

significant differences in the mean retreat frequency during the last 3 days of acquisition and the last 3 days of extinction in either of the two extinction groups (Bonferroni-corrected repeated-measures t-tests, $p=n.s.$), nor was the small increase in retreat frequency observed as extinction progressed (a comparison of the two clear bars in Fig. 3-A) statistically reliable (Bonferroni-corrected independent group t-tests, $p=n.s.$). However, a two-factor ANOVA computed on the retreat data from test day (the four bars in Fig. 3-B) identified a significant reduction in retreats among subjects presented with the drug-paired cue compared to the group provided the non-paired cue on test day (a main effect of Cue; $F(1,31) = 7.65$, $p<0.01$). Once again, there was no overall main effect of Withdrawal period $(p>0.05)$. Additionally, after 3 weeks of extinction, while the response to the drug-paired cue seemed to be stronger and the response to the non-paired cue weaker than the comparison groups in the one-week extinction condition, these effects did not reach statistical significance (i.e., there was no Cue \times Withdrawal interaction; p > .05).

4. Discussion

The classic Opponent Process Theory of motivation ([Solomon and](#page-5-0) [Corbit, 1974\)](#page-5-0) postulates that all affective emotional stimuli produce diametrically opposite and temporally dissociated actions. Thus, a rewarding drug that produces an initial positive hedonic state would be expected to also produce a negative affective state whose onset is delayed, whose duration is longer, and whose function is to return

Fig. 3. Mean $(+$ SEM) frequency of approach–avoidance retreat behaviors/rat/trial in subjects having experienced either one-week or three-weeks of non-cued, nonreinforced runway responding (left panel A). The data reflect an average of the last three extinction trials. Panel B (right side) depicts the mean (+ SEM) number of retreats/animal on a single test day following either 1 or 3 weeks of extinction. Half the animals in each condition were presented with either a cocaine-paired olfactory cue predictive of cocaine availability in the goal box, or a "neutral" non-paired cue. Across both extinction conditions, animals emitted fewer approach–avoidance retreats in the presence of the drug-paired cue compared to the non-paired cue.

the organism to homeostasis. Consistent with this theory, we have previously reported that animals running a straight alley for i.v. cocaine develop over trials an ambivalence about goal-box entry that is thought to stem from cocaine's mixed positive and negative properties (see reviews by [Ettenberg, 2004, 2009](#page-5-0)). The current results confirm these observations — while animals initiated responding faster and faster over trials (thereby exhibiting an increased motivation to seek cocaine) they concurrently developed a progressive increase in retreat behaviors reflecting a growing ambivalence about goal box entry (see [Fig. 1\)](#page-3-0). Note that this result is similar to that of animals working for natural reinforcers that are presented concurrently with aversive foot-shock. [Martin](#page-5-0) [and Ross \(1964\)](#page-5-0), for example, trained thirsty animals to run a straight alley for water whose delivery was paired with brief pulses of footshock. They reported that animals lapped the water more slowly, but exhibited faster start times with repeated testing. Similarly [Miller and](#page-5-0) [Hunt \(1944\)](#page-5-0) demonstrated that animals running an alley for food $+$ shock continued to exhibit progressive increases in start speeds even while developing a hesitancy to enter a goal box. In this latter example, as in the current study, the decrease in start latencies is explained by the conditioned positive incentive properties of the goal box, while the ambivalence about goal box entry is thought to reflect the conditioned negative incentive properties of that same goal box.

An unexpected finding in the current study was the persistence of runway behavior even after the cocaine-reinforcer was removed from the goal box. Although 21 single-daily extinction trials produced a modest slowing of start latency and run time, and a small decrease in retreat frequency, these effects were not statistically significant. Thus the unique behavioral profile of rats running an alley for cocaine would appear to hold true for both acquisition and extinction. While the underlying explanation for this result is unknown, evidence from the animal learning literature provides some relevant insights. Studies of 'approach–avoidance conflict' (i.e., where animals run or lever-press for food or water delivered concurrently with foot-shock) suggest that mixed positive $+$ negative events dramatically increase the subjects' resistance to extinction compared to that of animals working for "pure" positive stimuli (e.g., [Brown and Wagner, 1964; Farber, 1948; Fallon,](#page-5-0) [1968, 1969](#page-5-0)). In this context, cocaine, which produces the same runway behavioral profile as food $+$ shock [\(Geist and Ettenberg, 1997\)](#page-5-0), would be expected to sustain responding during extinction longer than a purely positive reinforcer. Additionally, since animals exhibit greater resistance to extinction when reward magnitude is small compared to when it is large (e.g., [Campbell and Kruger, 1979; Ratliff and Ratliff, 1971\)](#page-5-0), goal box events that are inherently mixed (positive $+$ negative) would be expected to have greater resistance to extinction due to the smaller "net" reward that subjects obtain relative to a pure positive stimulus. Together these findings might account for why cocaine-reinforced runway responding in the current experiment did not significantly weaken over the course of extinction compared to what we have previously observed with food, water or heroin reinforcers (e.g., [Ettenberg and Camp, 1986a, 1986b; Ettenberg and Horvitz, 1990;](#page-5-0) [McFarland and Ettenberg, 1997\)](#page-5-0).

Of particular interest in the current study was the impact of a drug-paired cue on the runway behavior of cocaine-reinforced rats after 1 or 3 weeks of non-reinforced extinction trials. Note that since the animals did not exhibit a reliable weakening of runway performance during the 7 or 21 days of once-daily extinction trials, the current experiment should not be conceived of as a test of "response reinstatement" or a model of relapse. Rather, the results demonstrate: a) that cocaine-paired cues can potentiate or enhance the motivation for drug-seeking behavior; b) that such effects can occur even without a prior and lengthy period of drug abstinence, and most importantly, c) that the cue-induced potentiation in drug-seeking behavior appears to stem from a reduction in the approach–avoidance conflict that otherwise exists during reinforced responding.

The demonstration that animals emit fewer retreat behaviors upon presentation of the cocaine-paired cue after a period of drug removal may, of course, stem from either an increase in the strength of the positive or a reduction in the strength of the negative associations (or both) that animals had previously formed between the drug and the goal box during acquisition. We note, however, that start latencies remained fast for all groups during both non-reinforced and test trials suggesting that the motivation to seek (approach) the goal, once established during acquisition, remained strong throughout the course of the experiment, while the motivation to retreat away from the goal box (avoidance) was weaker on test day when a drugpaired cue was presented. Therefore, we hypothesize that during extinction trials the strength of the dual positive and negative associations between cocaine and the goal box that were formed during reinforced responding, weaken at differential rates with the negative associations exhibiting less persistence over time. This hypothesis would therefore predict that cue-induced increases in drug-seeking might be attributable in part to the relative increase in the impact of the positive incentive properties of cocaine-paired cues that result from a weakening of the response-inhibiting associations with such cues.

An alternative explanation for the cue-induced reduction in retreat behaviors observed on test day, is that during acquisition rats preferentially associate the olfactory cue with the positive and not the negative effects of cocaine. We note, however, that retreat behaviors have been repeatedly observed in rats running the alley for cocaine in the absence of any olfactory cues [\(Ettenberg, 2009\)](#page-5-0) thereby demonstrating that the inherent cues present in the start box and runway are by themselves sufficient to produce retreat behaviors. Hence in the absence of olfactory cues, animals readily learn to associate the sights, sounds and smells of the apparatus with the dual and opposing actions of cocaine — and consequently come to develop retreat behaviors over trials. It therefore seems reasonable to assume that if one provided an additional highly salient stimulus to the apparatus (such as an olfactory cue) it too would be readily associated with the dual positive and negative consequences of the cocaine. And indeed we have shown that rats can readily associate external stimuli (including olfactory cues) with both the positive and negative properties of cocaine as measured in the conditioned place preference test (see review, [Ettenberg, 2004\)](#page-5-0).

In human drug users, drug-paired cues have been reported to trigger cravings that are thought to motivate increased drug consumption or produce a relapse of drug self-administration even after a prolonged period of abstinence [\(Childress et al., 1987, 1988; O'Brien et al., 1992; Robbins and](#page-5-0) [Ehrman, 1992](#page-5-0)). This phenomenon has also been demonstrated in the animal laboratory where the presentation of drug-paired cues has been shown to reinstate drug-reinforced responding that had been weakened through a period of non-reinforced extinction responding ([Crombag et](#page-5-0) [al., 2008; Shaham et al., 2003\)](#page-5-0). Such findings have typically been conceptualized in terms of "conditioned reinforcement" where an originally neutral environmental cue is imbued with reinforcing properties due to its repeated pairing with the drug reinforcer. We note, however, that in the "real" world, the drug user does not first make a response and then receive a drug-paired cue (the conditioned reinforcer) in place of the drug, nor does the user typically work for drug-paired cues alone. Rather exposure to the drug-paired environmental stimulus occurs first and it in turn motivates drug-seeking i.e., the cue acts as a discriminative stimulus or S+ that predicts drug availability and hence motivates drug seeking behavior ([Alleweireldt et al., 2001; Ettenberg and McFarland, 2003;](#page-5-0) [McFarland and Ettenberg, 1997; Weiss et al., 2000\)](#page-5-0). In the current experiment, the olfactory cue is present in the start box and runway prior to the animal's experience of the drug and hence serves as an $S+$ that predicts the availability of cocaine in the goal box. Note that the non-paired cue here is *not* an S− since it does not predict the non-availability of cocaine in the runway, but rather remains a neutral cue that is not explicitly paired with any specific outcome. During the non-cued, non-reinforced trials, the removal of both the cocaine and the S+ cue served to strengthen the significance and salience of that cue so that when presented during withdrawal, the cue produces a strong potentiation in runway responding (see [Figs. 2-](#page-3-0)B and [3](#page-3-0)-B). The current results therefore

suggest that, as we have previously reported for heroin reinforcement (Ettenberg and McFarland, 2003; McFarland and Ettenberg, 1997) and for rats with a mixed history of cocaine and heroin reinforcement (Su et al., 2011), subjects learn to identify a discriminative stimulus predictive of cocaine availability and hence exhibit an increase in cocaine-seeking behavior upon its presentation, even in the absence of extinguished responding.

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